THE SOUTH AFRICAN RED MEAT INDUSTRY

A SINGLE VISION
WE HAVE

South African Meat Consumption 2026 – versus 2014 – 2016 base period

Source: BFAP - Baseline
WE NEED

• Risk assessment agent / chair
WE NEED

• A livestock census
WE NEED

• An additional voluntary grading system
WE NEED

• An additional voluntary grading system
WE NEED

- An independent meat inspection service
WE NEED

- BSE free status
WE NEED

- New Heart water vaccine
- Malignant Catarrhal Fever vaccine
WE NEED

- A roadmap for global ??? … in the red meat industry
- How do we make it better?
WE NEED

• Excellence on the water footprint in the red meat industry
WE HAVE

• Phakisa
• Red Meat Value Chain Round Table
WE HAVE

JOBS AND ENTERPRISES IN THE RED MEAT VALUE CHAIN

• Commercial Producers 30 000
• Labourers on commercial farmers 60 000
• Feedlot Industry 2 000
• Emerging Producer Sector 250 000
• Families Owning Livestock 1 200 000
• Abattoir Industry 10 000
• Livestock Agents 5 000
• Trade Formal 10 000
• Trade Informal / Street Vendors 30 000
• Hides and Skins and Leather 10 000

THE RED MEAT INDUSTRY IS MAKING A DIFFERENCE!!
• Research and Development (R&D) must talk to the needs of the red meat industry.

• We need programmes

• We need to focus on the “D” of R&D

• We need to embark on this route

• We need to spend more on R&D
RPO VISION

ENSURING THE COMPETITIVENESS AND SUSTAINABILITY OF THE RED MEAT INDUSTRY, IN WHICH RED MEAT PRODUCERS ARE EMPOWERED TO COMPETITIVELY AND SUSTAINABLY PRODUCE AND UNLOCK VALUE

THANK YOU !!